



**NEWS RELEASE**

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**USF Health Byrd Alzheimer's Institute to bring mobile Memory Research Suite to Bradenton Publix Shopping Center**

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*Stop by to learn more about research programs for individuals with diagnosed memory loss, and prevention trials for individuals with memory disorders*

**Tampa, FL – (Jan. 4, 2016)** The [USF Health Byrd Alzheimer's Institute](#) will bring its 53-foot-long mobile Memory Research Suite to Bradenton, FL from Jan. 24 to 27 so residents can learn about research programs for individuals with diagnosed memory loss, and prevention trials for individuals with memory disorders.

In addition, free memory screenings\* are available (by appointment) on the mobile suite. A screening consists of a series of questions and tasks. Memory screening is recommended annually for persons aged 65 years or older. Screening results are not a diagnosis, and individuals with below-normal scores or who have concerns are encouraged to pursue a full medical exam.

**WHAT:** Memory Research Suite

**WHEN:** Jan. 24-27, 2017  
Call (813) 455-2512 or email [MemoryResearchSuite@health.usf.edu](mailto:MemoryResearchSuite@health.usf.edu) to make a memory screening appointment

**WHERE:** Publix Westgate Shopping Center  
3913 Manatee Ave W, Bradenton, FL 34205-1715

The Memory Research Suite features a reception area, patient exam room, two testing rooms, an Americans with Disability Act compliant restroom, a phlebotomy area for blood draws as well as central air conditioning and wireless Internet access. The 400-square-foot research space will be staffed by clinical experts from the Byrd Institute who will evaluate study participants and administer investigational medications at pre-selected study sites. The final mobile suite design was the result of collaboration with industry leaders from research organizations including the pharmaceutical industry.

To maintain patient privacy and safety, all clinical research staff hold certifications in human subjects training and HIPAA compliance as well as training on study conduct and drug inventory and accountability.

*\* A memory screening is not used to diagnose any particular illness and does not replace consultation with a medical provider. Screening not recommended for persons already under a physician's care for dementia or Alzheimer's disease.*

#### **-USF Health-**

*USF Health's mission is to envision and implement the future of health. It is the partnership of the USF Health Morsani College of Medicine, the College of Nursing, the College of Public Health, the College of Pharmacy, the School of Physical Therapy and Rehabilitation Sciences, the Biomedical Sciences Graduate and Postdoctoral Programs, and the USF Physicians Group. The University of South Florida is a Top 50 research university in total research expenditures among both public and private institutions nationwide, according to the National Science Foundation. For more information, visit [www.health.usf.edu](http://www.health.usf.edu)*

*The **USF Health Byrd Alzheimer's Institute** is a multidisciplinary center of excellence at the University of South Florida and one of the largest freestanding facilities dedicated to caring for people with Alzheimer's disease and related disorders—providing prevention, diagnosis and treatment services in one location. The Institute provides compassionate family-centered patient care, performs cutting edge research and delivers quality public and professional education. On-site services include patient evaluation and ongoing care; clinical drug studies; laboratory research; caregiver support; and education and training for health professionals. To schedule an appointment or to learn more about clinical trials in Alzheimer's disease, call (813) 396-0728 or visit <http://health.usf.edu/byrd>.*